

Corporate Responsibility

We help organizations meet the challenges of corporate responsibility through a rigorous stakeholder engagement model (*on balance value*) and corporate responsibility program materials.

The benefits to organizations for striving to meet these emerging global standards are many, including:

- **Contributing** to human dignity and realizing human potential
- **Creating** healthier communities that meet common problems
- **Achieving** recognition as an industry and/or market leader
- **Demonstrating** leading edge practices
- **Adding** value to/from key relationships
- **Enhancing** corporate reputation
- **Improving** relationships with key stakeholders
- **Reducing** overall risk profile, e.g., damage to reputation, regulatory action, and litigation
- **Improving** compliance with national laws, regulations, and industry norms

Programs and Services

The Ethics & Policy Integration Centre (EPIC) is prepared to perform the following programs and services for clients around the world.

Building corporate responsibility programs to meet emerging global standards

Our programs are designed for organizations wishing to surface their values and integrate global ethical standards throughout their operations. These programs are based on EPIC's research and practice with emerging global standards, and are designed to meet each organization's corporate culture and needs. Topics include corporate governance, business ethics, social responsibility, supply chain management, environmental ethics, and public sector relations.

Program evaluation and measurement

EPIC evaluates existing ethics, compliance, and corporate responsibility programs to measure their effectiveness against stakeholder expectations and abilities to reduce misconduct, resolve conflict, and achieve learning objectives. This service is based on EPIC's experience with multinational companies, labor unions, non-government organizations, and public sector entities.

Convening and facilitating collaboration among leaders in business, civil society, and government

EPIC convenes working sessions with appropriate stakeholder groups to evaluate their expectations and foster dialogue among an organization and its critics. Applying its proprietary stakeholder prioritization and evaluation model (*on balance value*) results in improved market conditions, increased trust, and contributes to developing social capital.

Developing CSR communications systems

EPIC has produced award-winning Corporate Social Responsibility (CSR) communications systems and tools. These systems communicate a company's contribution and impact beyond financial performance, including its adherence to high labor and environmental standards, community-driven development projects, and corporate governance systems.

Reviewing an organization's ethics and responsibility-related communications

EPIC performs detailed reviews of individual CSR reports, environmental newsletters, public white papers, and ethical/cause-related marketing materials. These reviews provide detailed assessments of the likely reaction of various stakeholders and recommendations to make them more effective.

Corporate responsibility coaching

EPIC provides ongoing corporate responsibility coaching and support to organizations. This service is especially valuable when a company is confronting a crisis, merger, or acquisition. EPIC will provide spot analysis and reviews, advice, and assistance.

Designing and delivering workshops and seminars

EPIC has conducted corporate responsibility workshops globally for businesses of all sizes, governments, labor unions, NGOs, and civil society. These workshops establish a foundation for dialogue and understanding, encourage thinking about ethics and responsibility, and provide a unique forum for policy questions and answers.

Conducting climate for responsibility surveys

EPIC conducts representative-sample, culturally sensitive surveys of an organization's ethical climate. These surveys help develop an organization culture profile and identify problem areas and opportunities.

Speaking, writing and engaging the public

EPIC's principals are available for engagements of many types, including speaking and writing on corporate responsibility, corporate governance, CSR, environmental issues, and civic engagement.

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The EPIC Philosophy

EPIC prides itself on bringing to bear the battle-tested skills, knowledge, understanding, and attitudes necessary to help disparate people develop responsible solutions to common problems.

Our approach is:

- Systemic
- Rigorous
- Essential
- Empathetic
- Principled
- Timely

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**Ethics & Policy
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Corporate Responsibility Programs & Services 2004

Helping to make a better world..
One organization at a time!



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